



QUALITY POLICY

Our Quality Policy is defined and strongly driven by the following management principles and behaviors:

- Build a mutually profitable relationship with our customers, ensuring their long-term success, through the understanding of their needs and the needs of their customers as well
- Achieve our commitments for quality, cost, and schedule
- Enhance the systematic research and use of best preventive practices at all levels and ensure reliable risk management
- Drive continual improvement and innovation based upon efficient business processes, well-defined measurements, best practices, and customer surveys
- Develop staff competencies, creativity, empowerment and accountability through appropriate development programs and show strong management involvement and commitment

Popular Paints & Chemicals, Raipur strives to be the best provider of Paints & Chemicals in the industry. Through the use of these guiding principles, everyone in **Popular Paints & Chemicals, Raipur** is accountable for fully satisfying our customers by meeting or exceeding their needs and expectations with best-in-class products and services. Our goal is customer satisfaction 100% of the time.

DATE: -

**HUSSAIN ZAFER
MANAGING DIRECTOR**

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